



Photo: Luc-Antoine Couturier

**PRE-CONFERENCE EVENT:
PSYCHOMETRICS & TEST DEVELOPMENT
OCTOBER 28TH, 8:30 A.M.-4:30 P.M.**

Yardstick Assessment Strategies
Stratégies en évaluation

A **bout the Workshop:** Testing, measurement and psychometric principles can strike fear into the heart of many credentialing professionals. Yet, a solid understanding of these concepts is essential to communicate and ensure the value of a credential to the organization, the candidate and the public.

To help credentialing organizations and leaders learn these essential principles and how they align with standards, we are pleased to provide this one-day workshop on the fundamentals of psychometrics and the assessment life cycle. The workshop will provide the opportunity to participate in a practical and interactive learning session with experienced Psychometricians while networking with your peers.

Goal of the Workshop: To help participants acquire psychometric literacy through instruction and engaging, hands-on activities for each essential stage in the assessment life cycle.

What You Will Learn:

- Understand the purpose of each stage of the Assessment Life Cycle
- State in their own words the required components and the end product of each stage in the assessment life cycle
- Have a basic discussion about the design of each stage in the assessment life cycle with your organization's psychometric consultant
- Have a basic understanding of the fundamentals of test assembly, both automated and manual processes
- Understand the standards and guidelines fundamental to high stakes exam administration
- Interpret Classical Test Theory items and test analysis
- Common standards and setting techniques, such as the Angoff method

Speakers and Facilitators:

- **Chris Beauchamp**, Vice-President of Psychometrics, Yardstick Assessment Strategies
- **Isabelle Gonthier**, President & COO, Yardstick Assessment Strategies